



H.M. Dronning Marys tale ved Global Fashion Summit

Taler

H.M. Dronning Mary
Dronning Danmark

Dato

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Sted

DR's Koncerthus

1 Fifteen years ago, I attended the Global Fashion Summit for the first time. In
my opening address, I characterized the fashion industry as one that reflects and
inspires societal development. And although the world has changed
dramatically since then, this characterization still holds true.

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Today, many industries, including the fashion and textile industry, are
increasingly focused on sustainability and circularity. By mobilizing fashion
10 leaders and partnerships worldwide, Global Fashion Agenda has been, and
continues to be, a driving force in the crucial development and future proofing
of the industry.

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I am delighted to support this year's call to 'unlock the next level'. I believe this
annual Summit plays a key role in accelerating the journey towards a
regenerative industry. Visionary partnerships, innovative ideas, and concrete
examples of sustainable win-win solutions are presented here year after year
20 inspiring stakeholders all over the world.

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I look forward to visiting the Innovation Forum shortly to learn more about the
wonders of seaweed as an alternative to existing fabrics, the latest steps towards
textile-to-textile recycling, and all the other inspiring examples of planet positive
initiatives that have emerged since last year.

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Our planet is beautiful but fragile. We have a responsibility to protect and preserve it for the sake of our children and future generations, ensuring that they too can wonder in its beauty and bounty.

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As you may know, I am the proud mother of four children, two boys and two girls. Today, Isabella and Josephine can fit many of my clothes and, to my
40 horror, shoes. The age gap, however, often means that they ‘wouldn’t be caught dead in that’. However, when they will be seen in something of mine, it always puts a smile on my face.

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My children are far from the only ones borrowing and swapping clothes, frequenting vintage stores and flea markets. New clothing is no longer seen in opposition to used clothing. Along with progress in sustainable production, the development of new materials and textiles, and scaling of textile recycling, this
50 bodes well for future circularity.

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The Global Fashion Summit is an important catalyst.

With that in mind, I would like to share a saying: “If you can imagine it, you can make it happen”.

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So, let’s all imagine a fashion industry, that gives more than it takes from people and planet.

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Thank you!

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Kilde

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Dokumentation på online medie

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Tags

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